

# Stamshaw Junior School

## Community Engagement Policy and Plan

### Introduction

Establishing a supportive learning community, including the University of Chichester, our academies and their communities, is at the core of the vision and ethos of the University of Chichester Academy Trust. We strongly encourage our academies to develop an active Community Engagement Plan that will strengthen community links in a way that maximises the benefit to pupils and students, their families and the wider academy community.

This outline plan can be tailored by academies to meet their own particular objectives given their circumstances and the needs of their own locality.

1. **Objective:** To ensure that Trust academies are at the heart of their local community, nurturing and nurtured by positive local and strategic partnerships with parents and the local community, other schools, providers and local, regional and national stakeholders.

2. **Audiences:** Good community relations are promoted by identifying, getting to know and working with key community audiences and influencers:

- [PATCH](#) the PTFA (Parent, Teacher & Friends Association) for Stamshaw Infant and Stamshaw Junior school.
- Academy parents, pupils, staff, visiting professionals.
- Prospective parents/ pupils/ staff, staff at linked schools
- Members of Parliament e.g. Penny Mordaunt - MP for Portsmouth North.
- Local residents, business leaders, county/ borough councillors and officers
- Faith organisations and leaders
- Local media e.g. Portsmouth News
- Former pupils and their families.

### 3. Messages:

Many of the activities and events outlined below will be happening already at our Academies during the normal course of school life.

Clear opportunities are offered to the community to get involved with the school and make a difference to its young people.

Stamshaw Junior School:

- offers a **welcome** to the community
- exchanges **information** with the community e.g. Website, Facebook and X.
  - [www.stamshawjun.org.uk](http://www.stamshawjun.org.uk)
  - [www.facebook.com/Stamshaw-Junior-School](https://www.facebook.com/Stamshaw-Junior-School)
  - [twitter.com/Stamshawjun](https://twitter.com/Stamshawjun)
- is a strong **presence** in the community.
- encourages the **involvement** of the community in academy life e.g. see [school](#) and [PATCH](#) websites.
- is a community asset and makes a **contribution** through the availability of facilities e.g. [HAF](#)
- shows **commitment** to the ethos of community, through its own community values e.g. *Be Respectful, Be Reliable, Be Resourceful, Be Resilient and Be Reflective are our values and can be seen throughout the school.*

**Our Community Engagement Policy is reviews biannually by our Local Governing Body.**

### 4. Key Programmes:

#### 4.1 Welcome – internal school events

Plans:

- a) Continue to use Marvellous Me, Facebook, X, IRIS and the school website to inform the community about school events to which members of the community are welcomed, for example, school fetes, concerts, open evenings. (The school may host community-led events.)
- b) Look for opportunities to add special one-off events to the programme that involve input from the community, for example: academy launch event; parental support coffee mornings; talks or demonstrations by pupils, visiting local experts or leaders.
- c) Nurture relationships with other local schools.

Examples of this are:

- PATCH
- Website including a dedicated Community page with links to outside agencies
- Social media platforms: Facebook and X
- Newsletters
- Marvellous Me
- Parents' Evenings
- Prospective Parent Days
- Assemblies *e.g. Head Pupil and Prefect announcement*
- [Parent Questionnaires](#)
- Sports day
- School productions
- PATCH community events
- Church visits *e.g. Christmas and Harvest*
- Outside visitors *e.g. UTC workshops, Zoolab, Author visits, St Giles Trust, Liberty's Falcon and Reptile Centre*

## 4.2 Information - School and Community exchange

Plans:

- a) Create a community presence on the school website and offer (selected) community stakeholders the opportunity to share statements about their involvement with the school on the Community page of the school website.
  - **Tasks:**
    - Create a general enquiry form on the community page of the website.
    - Publish photos and info about school-community participation.
    - Ongoing website content management
- b) Publicise link to the Trust on-line survey inviting views and comment with hard copy contact sheets available from school office.
  - **Tasks:**
    - Forward comments to Senior Communications & PR Officer, University of Chichester Multi Academy Trust

## 4.3 Presence – community communications and events

Ensure a visible, positive presence of pupils in the community through participation in external community events.

Plans:

- a) Continue to identify opportunities to enrich local community programmes, e.g. music groups; work displays, dance and drama performances.

▪ **Tasks:**

- PATCH choir to attend events to perform *e.g. Carol concerts*
- Write up brief account for website, social media platforms, and newsletters.

- b) Liaise with key community stakeholders to provide opportunities for student ambassadors to attend external events as school representatives, *e.g. council functions*.

▪ **Tasks:**

- Continue meeting with School Council
- Attend events such as the Annual Author Competition run by the School Library Service.

- c) Ensure a school presence in community communications and at community venues

▪ **Tasks:**

- Use of PCSO's – School visits on a regular basis
- Post information about events and achievements to community social media channels e.g. SJS Facebook and X pages
- Develop strong relationship between academy and local media, issue press releases with photographs, invite media to events, offer professional comment on topical issues to help with education stories. e.g. forward major news events to the Trust to be shared on their website and social media platforms.

#### **4.4 Involvement – harnessing community skills and interest**

Encourage the involvement of local businesses, organisations and community groups to support the educational goals of the Academy.

Plans:

- a) Continue to encourage parents and other local residents to participate in the life of the Stamshaw Junior School through PATCH
- b) Facilitate involvement in regeneration projects, educational visits, work experience, business mentoring, sponsorship and special events

- **Tasks:**
  - Publicise specific requests for community involvement, for example, via website, community communications, word-of-mouth

#### **4.5 Contribution – community action, widening participation, lifelong learning, facility hire**

##### **Plans**

##### **a) Recognise the Community contribution of pupils and (importantly) staff outside the Academy gates**

- **Tasks:**
  - Assembly announcements
  - Newsletter items
  - Recognition on community website page and social media platforms

##### **b) Aim to be a focal point for lifelong learning and provide educational opportunities for parents and carers, e.g. ICT sessions, cookery classes, family learning workshops and courses.**

- **Tasks:**
  - Consider offering the school as a venue for local opportunities.
  - Include opportunities offered by UoC.

##### **c) Provide extended day programmes for pupils to offer a broad range of sports, arts, cultural, technological and recreational activities and include lunchtime enrichment provision; and study support**

- **Tasks:**
  - Consider needs and interests of the pupils
  - Consider local expertise and engage local providers
  - Consider the involvement of the UoC

##### **d) Make school facilities available for hire to the community out-of-hours, e.g. meeting rooms, assembly hall, sports facilities, practical rooms**

- **Tasks:**
  - Consider costs including staffing arrangements, e.g. caretaker, catering, cleaning
  - Set hire costs: measure rooms, indicate maximum use, photograph, check insurances
  - Establish booking and payment system  
Publicise, e.g. on website, leaflet at Reception

#### **4.6 Representation – key stakeholders, community development groups**

## Plans

- a) Establish one-to-one relationships between Academy leaders and key stakeholders, e.g. MP, local council leader, Heads of feeder schools, local press.
- b) Represent the Academy's interests on local development or community groups and highlight/offer support and resources.
- c) Offer presentations to key local groups about Academy ethos, vision, plans and achievements e.g. parish/town councils, combined faith groups, school cluster groups, community fora.

Tasks:      Identify key local groups  
                Task appropriate staff, pupils, governors or Trust/University representatives  
                Clarify academy objectives  
                Clarify academy-community offer  
                Prepare and brand presentation material  
                Consider business cards

## Key document details

<b>Revised by School</b>	<b>September 2023</b>
<b>Responsible Person</b>	<b>Rob Jones Headteacher</b>
<b>Responsible Committee</b>	<b>Local Governing Body</b>
<b>Review Date</b>	<b>September 2025</b>